

## WWA Headline Time Phrases for Long Duration Products

1. **Long Duration Warnings and Advisories.** The long duration WSW/NPW warning and advisory headline created in WWA will include the time, time zone indicator and day the warning/advisory is in effect.

1.1 **Issuance Time and Event Start Time on the same Calendar day.**

When the issuance time and event start time occur on the same calendar day, the WWA warning and advisory headline will include the time phrases listed in Table 1.

Same Calendar Day Time Phrase	Time Period Covered
Early This Morning	Midnight - 5:59 AM
This Morning	6 AM - 11:59 AM
This Afternoon	Noon - 5:59 PM
This Evening	6 PM - 11:59 PM

**Table 1.** WWA headline time phrases for long duration warnings and advisories in effect on same calendar day of issuance.

**Example:**

Issuance Time - 4 AM Tuesday

Event Start Time - 7 AM Tuesday

Event End Time - 11 AM Wednesday

**WWA Headline:**

...HEAVY SNOW WARNING IN EFFECT FROM 7 AM **THIS MORNING** TO 11 AM EST WEDNESDAY...

1.1.1 **Special Case #1:** Similar Time Phrase for the Start and End Times. If the Start and end time use the same time phrase, then only one time phrase will be used and it will be placed after the end time.

**Example:**

Issuance Time - 10 AM Tuesday

Event Start Time - 1 PM Tuesday

Event End Time - 5 PM Tuesday

**WWA Headline:**

...HIGH WIND WARNING IN EFFECT FROM 1 PM TO 5 PM MDT **THIS AFTERNOON**...

1.1.2 **Special Case #2:** If the start time and end time use “Early This Morning” and “This Morning,” then place the time phrase “This Morning” after the end time ONLY.

**Example:**

Issuance Time - 1 AM Tuesday  
Event Start Time - 4 AM Tuesday  
Event End Time - 9 AM Tuesday

WWA Headline:

...SNOW ADVISORY IN EFFECT FROM 4 AM TO 9 AM CST **THIS MORNING**...

1.2 Issuance Time and Event Start Time are on Different Calendar Days. When the issuance time and event start time occur on different calendar days, the WWA warning and advisory headline will include the time and day the product is in effect for.

Example:

Issuance Time - 3 PM Tuesday  
Event Start Time - 5 AM Wednesday  
Event End Time - 5 AM Thursday

WWA Headline:

...ICE STORM WARNING IN EFFECT FROM 5 AM WEDNESDAY TO 5 AM EST THURSDAY...

1.2.1 Special Case #1: If the event start time and end time occur on same day, then the day phrase will be used after the event end time only.

Example:

Issuance Time - 10 PM Tuesday  
Event Start Time - 5 AM Wednesday  
Event End Time - 5 PM Wednesday

WWA Headline:

...LAKE EFFECT SNOW WARNING IN EFFECT FROM 5 AM TO 5 PM CST WEDNESDAY...

1.3 Issuance Time = Event Start Time. When the issuance time and event start time occur simultaneously, the WWA warning and advisory headline will only include the event end time in the headline.

1.3.1 Special Case #1: If the event end time occurs on same calendar day as the issuance time, then use the same calendar rules for the end time phrase set in Table 1.

Example:

Issuance Time - 4 AM Tuesday  
Event Start Time - 4 AM Tuesday  
Event End Time - 8 PM Tuesday

WWA Headline:

...SNOW ADVISORY IN EFFECT UNTIL 8 PM PST THIS EVENING...

1.3.2 Special Case #2: If the event end time occurs on a different day than the issuance time, then , then the day phrase will be used after the event end time.

Example:

Issuance Time - 4 PM Tuesday

Event Start Time - 4 PM Tuesday

Event End Time - 2 AM Wednesday

WWA Headline:

...WINTER STORM WARNING IN EFFECT UNTIL 2 AM CST WEDNESDAY...

1.3.3 Special Case #3: If the event start time < issuance time + 3 hours, then only include the event end time in the headline.

Example:

Issuance Time - 10:15 PM Tuesday

Event Start Time - 1 AM Wednesday

Event End Time - 10 AM Wednesday

WWA Headline:

...DENSE FOG ADVISORY IN EFFECT UNTIL 10 AM EST WEDNESDAY...

1.4 Time Zone Indicators. The long duration WSW/NPW warning and advisory headline will include a time zone indicator after the specific time. If two times are listed, then place the time zone indicator after the second time listed.

1.4.1 Zone Grouping with Two or More Time Zones. If the zone grouping includes more than one time zone, then the additional time zone(s) will be placed in parentheses next to all time indicators.

WWA Headline:

...HEAVY SNOW WARNING IN EFFECT FROM 3 AM EDT (2 AM EST) (2PM CDT) TO 10 AM EDT (9 AM EST) (9AM CDT) THIS MORNING...

WWA Headline:

...SNOW ADVISORY IN EFFECT UNTIL 8 PM PST (7 PM MST) TONIGHT...

1.4.2 Warnings and Advisories Issued by Guam. Any long duration warnings and advisories issued by Guam will use “GUAM LST” for the time zone indicator.

WWA Headline:

...HIGH WIND WARNING IN EFFECT UNTIL 3 AM GUAM LST WEDNESDAY...

2. **Long Duration Watches.** The long duration WSW/NPW watch headline created in WWA will include a general time phrase and the day the watch is in effect for.

Same Calendar Day Time Phrase	Day +1 Calendar Day Time Phrase	Day + 2 Calendar Day Time Phrase	Time Period Covered
Not Applicable	Late Tonight	Late (day + 1) Night	Midnight - 5:59 AM
Not Applicable	(day + 1) Morning	(day + 2) Morning	6 AM - 11:59 AM
This Afternoon	(day + 1) Afternoon	(day + 2) Afternoon	Noon - 5:59 PM
This Evening	(day + 1) Evening	(day + 2) Evening	6 PM - 11:59 PM

**Table 2.** WWA headline time phrases for long duration watches.

2.1 Issuance Time and Event Start Time on the same Calendar day.

When the issuance time and event start time occur on the same calendar day, the WWA watch headline will include the time phrases listed in Table 2.

Example:

Issuance Time - 4 AM Tuesday

Event Start Time - 8 PM Tuesday

Event End Time - 4 PM Wednesday

WWA Headline:

...WINTER STORM WATCH IN EFFECT FROM THIS EVENING TO WEDNESDAY AFTERNOON...

2.1.1 Special Case #1: Similar Time Phrase for the Start and End Times. If the Start and end time use the same time phrase, then only one time phrase will be used and it will be placed after the end time.

Example:

Issuance Time - 4 AM Tuesday

Event Start Time - 6 PM Tuesday

Event End Time - 11 PM Tuesday

WWA Headline:

...HIGH WIND WATCH IN EFFECT THIS EVENING...

2.2 Issuance Time and Event Start Time are on Different Calendar Days. When the issuance time and event start time occur on different calendar days, the WWA warning and advisory headline will include the time phrase (Table 2) and day the product is in effect for.

Example:

Issuance Time - 3 PM Tuesday

Event Start Time - 5 AM Wednesday

Event End Time - 5 AM Thursday

WWA Headline:

...WINTER STORM WATCH IN EFFECT FROM LATE TONIGHT TO LATE WEDNESDAY NIGHT...

Example:

Issuance Time - 4 AM Tuesday

Event Start Time - 6 AM Wednesday

Event End Time - 5 PM Thursday

WWA Headline:

...LAKE EFFECT SNOW WATCH IN EFFECT FROM WEDNESDAY MORNING TO THURSDAY AFTERNOON...